

The Role of Traditional Markets in Improving Community Economy According To Perspective Islamic Economics

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Abstract

Sangkumpul Bonang is a traditional market as well as an economic development creative, which is specifically characterized by Islamic economic practices. Economic system Islam is an economic system that is oriented to rahmatan lil natural. In Economics in Islam, the goal of business is not always to seek profit (material value), but it must remain so plays an important role in obtaining and providing benefits non-material benefits, both for the businessperson himself and the environment broader, such as creating an atmosphere of brotherhood and social awareness and etc. Looking at the background of the problem, a question arises, what is the role of Umbrella in improving the community's economy as well suitability in the Islamic Economic Perspective. The aim to be achieved in this research is to find out the extent of the role of the Payungi Market in improving the community's economy North Padangsidempuan District, Metro City Center, and how Islamic economic review of market traders. Type of research the author uses field research which is descriptive in nature qualitative, the data sources used are primary and secondary data sources, while data collection techniques use interviews, observation, and documentation. Interviews were conducted with market heads, market initiators, and local people who also act as traders in the market. Observation observing the existing conditions in Payungi and around the market, and documentation used to support the data that researchers obtain in the field. The findings of this research are that the Sangkumpul Bonang Market has potential in improving the economy of the people of North Padangsidempuan District North Padangsidempuan City from the field of creativity and economic skills in society. Wrong the other is the business units that are being developed, such as game rides, photo spots, traditional games and others. This means that sangkumpul bonang has value more in the field of improving the economy, especially the market, it is hoped that this will be possibly become a benchmark for the emergence of markets that have more potential for improvement community economy which is of course in accordance with Islamic economics.

Keywords: Economic, Market, Economic Islam

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Introduction

Economic activity is one of the means to live a prosperous life. Meanwhile, a prosperous life (hasanah) is a religious recommendation. With Thus, efforts to achieve welfare through economic activities is a religious recommendation. Moreover, if it is associated with the expression kada al faqru an yakuma kufran (fakirism brings closer to disbelief), then thinking about economic development is of utmost importance. (Utami et al., 2022). A person's standard of living and income have a reciprocal relationship. A person's low standard of living is caused by a low level of income.

A person's low income is caused by a low level of productivity labor. The low level of labor productivity is caused by high labor growth, unemployment rates and low low per capita investment. There are several supporting steps achieving an increase in living standards in economic development especially rural communities. This step is like improving quality human resources through both formal and non-formal education, for example courses and skills. (Indah Pratiwi dkk., 2022, Tukma et al., 2020).

Efforts to increase economic development can also be done achieved by the existence of adequate village facilities and infrastructure as well as opportunities to open various types of businesses, especially small businesses and medium for rural communities in addition to large businesses. (Sutan Remy Sjahdeini, 2015). Reducing unemployment can be achieved by improving the quality of resources human resources, employment opportunities in various sectors, and growth develop entrepreneurial ventures.² Existing jobs and opportunities efforts from various ideas and existing field conditions. (Lismawati et al., 2023, Laudiuier et al., 2023). There is also the creation of business opportunities in the market. The market has become an inherent part of social life. Some people even depend on daily work from the market. Hence, existence Markets are vital for society and the economy. In activities every day the market can be interpreted as a place where buyers and sellers meet. However, in the economic field, the market is not defined as a place, however, prioritize buying and selling activities. It's not just the market either is a support for increasing regional revenue budgets. So that prioritize the existence of markets in the community environment is very necessary, both markets traditional and modern markets.

Traditional market buildings usually consist of stalls or outlets, open stalls and platforms opened by sellers or market managers. Most sell daily necessities such as food ingredients fish, fruit, vegetables, eggs, meat, fabrics, clothing, electronic goods, services and others. Apart from that, there are also those who sell cakes and other goods. ³ Traditional markets must be maintained because they are representation of the people's economy, the lower class economy, and dependent places small-medium scale traders. Traditional markets are the focus for farmers, breeders, or other producers as suppliers. Markets in Islam are markets in which values are applied Islam, like legal buying and selling according to sharia, must have harmony and conditions which is in accordance with Islam, namely there is a contract, a person who makes a contract, *ma'kud alaih* (goods being traded) and there is an exchange value for replacing the goods. The conditions for the subject (the person making the contract are: rational (at maturity and adulthood) without coercion (both willingly) *mumayyiz*, while the terms of goods are sale and purchase must be *halal* and good, beneficial according to sharia', no *ditaklikan*, and the goods are owned by themselves.⁵ Apart from the above, the internal market Islam does not allow usury, *gharar* (obscurity) *tadlis* (fraud) and so on.

Literature Review

Teory Market

In narrow terms, the market can be interpreted as a meeting place for sellers and buyers to carry out buying and selling transactions for goods or services. Broadly speaking, the market is a process where sellers and buyers interact with each other to obtain an equilibrium or agreement price on price levels based on supply and demand. (Dahlan Siamat, 2015). Using the understanding above, there is no need for a meeting between sellers and buyers directly. This can be seen in the market shares. The market is a place or medium for selling buy, where the seller wants to exchange goods/services for money, and buyers who want to exchange money for goods/services. Meanwhile The broad definition of the market is a process in which sellers and buyers interact with each other to set the equilibrium price. The market is a place or situation that brings together people demand (buyers) and supply (sellers) for each type of goods, services, or resources. Buyers include consumers who need them goods and services, while industry requires labor, capital and raw production goods are good for producing goods as well as services. Sellers are also included in the industry to offer results products or services requested by buyers. Workers sell labor and expertise, landowners sell or rent out their assets, meanwhile capital owners offer a share of profits from business activities certain. In general, everyone will play a dual role, namely as sellers and buyers. (Hardana et al., 2020). From the definition above, it can be concluded that the current market is not only a place to buy and sell but a situation in which only the one who brings together demand (buyers) or offers (seller) for each type of goods, services or resources. The physical market is a concentration place for several traders

fixed and non-fixed found in an open space or closed or partially open or partially on the shoulder of the road. Furthermore, the group of retail traders occupy buildings with temporary, semi-permanent or temporary building conditions permanent.

Teory Traditional market

Presidential Regulation of the Republic of Indonesia number 112 of 2007 defines traditional markets as markets that are built and managed by the government, regional government, private sector, state-owned enterprises and Regional Owned Enterprises including collaboration with the private sector business premises in the form of shops, kiosks, stalls and tents owned/managed by small, medium traders, non-governmental organizations or cooperatives with small scale business, small capital, and with the process of buying and selling goods trade through bargaining. (Hardana et al., 2022). According to the Minister of Trade of the Republic of Indonesia, traditional markets is the main forum for selling basic necessities products produced by small and micro scale economic actors. One of the perpetrators in the traditional market are farmers, fishermen, craftsmen and home industry (home industry). Traditional markets are places where sellers and buyers meet and marked with direct buyer-seller transactions, buildings It consists of kiosks, or outlets, stalls and open bases seller or market manager. In traditional markets this is partly the case large selling daily necessities such as food ingredients fish, fruit, vegetables, eggs, meat, cloth, electronic goods, services, etc. Apart from that, it also sells traditional cakes and typical Indonesian food.other. (Hardana et al., 2023).

Teory The Role of Markets in Economic Improvement

Market activities are one of the internal intermediary channel's delivery of goods and services to consumers or in other words, the market is a forum for all community economic activities. The market will runs well if the distribution of goods and services runs well Also, delays in distribution will result in delays the existence of goods and services on the market, which can then result obstruction of human activities to meet their needs. In case production, the position of producers and consumers is equally important as one party produce, while other parties need it. To tell goods and services to consumers, there are many ways to do this, one of them is through the market. People come to the market to buy various kinds needs, transactions occur, and result in the circulation of money. (Hardana et al., 2020).

Research Design and Method

Field research was chosen in this research because it is very appropriate for the case that the author will analyze. Kartini Kartono stated "field research on is essentially a method for finding specifically and realistically what is happening at any given moment in society." Field research is very appropriate to use because of this method is a method for discovering the reality that occurs in society Padangsidempuan City which is related to Market Potential Traditional in Improving the Community's Economy. (Faturrahman Djamil, 2020, Hardana et al., 2023). This research is descriptive qualitative, that is, data described with separate words or sentences according to categories to obtain conclusions. So, qualitative descriptive is research that describes the nature of something naturally with words or sentences that are separated according to categories get a conclusion. (Budi dan Hardana, 2023). Qualitative descriptive in this research is research that attempts reveal situations that occur in the field naturally and effortlessly describe or explain a situation or event with words or Sentences are separated according to categories to obtain conclusion. The purpose of descriptive research is to create information systematically, factually, and accurately regarding facts and characteristics particular population or area.²⁶ The purpose of this research is presents data from research in the field regarding market potential traditional in improving the economy, especially society Padangsidempuan city. According to Masri Singarimbun and Sofyan Efendi, "Population is the total number of analysis units whose characteristics will be used". Population is defined as the number of units whose validity has not yet been achieved. In this study the population is the entire community and Sangkumpul Bonang traders. According to Masri Singarimbun and Sofyan Efendi, "Population is the total number of analysis units whose characteristics will be used". Population is defined as the number of units whose validity has not yet

been achieved. In this study the population is the entire community and Sangkumpal Bonang traders.

The sample is a portion of the population that will later be studied in depth. Considering the large population that will be studied, the research will be carried out on samples. The sampling technique is:carried out using a purposive sampling technique, namely a selection technique samples based on subjective considerations/research from the research. So in this case the researcher determines for himself which respondents are considered can represent the population. In this research, researchers used the sampling techniques above and have taken samples, namely the Founder of Sangkumpal Bonang Market, traders, buyers, community figures and the public. Data collection is a systematic and standard procedure for obtain the necessary data. There is always a relationship between methods collecting data with the research problem to be solved. Problem will provide direction and influence data collection methods. Data collection is information obtained through measuring certain measurements to be used as a basis for compiling Logical arguments become facts. Meanwhile, the fact itself is reality whose validity has been empirically tested.²⁹ Data collection was carried out to obtain the information needed to achieve goals study.

After collecting the required data, the next step is what is done is to process existing data. Data analysis is an effort which is done by working with data to find patterns, sorting it into manageable units, finding what is important and what is learned and deciding what others can tell. Based on the research above, the data analysis in this research is carried out is a type of qualitative field research and is descriptive in nature, that is, the research carried out has an initial understanding of the situation problems encountered. Researchers use inductive thinking methods in analyzing data, namely a method of thinking that departs from specific facts and concrete, then from these facts generalizations can be drawn have general characteristics. The meaning is from reality or individuals who specific, then the researcher concludes it into a conclusion general in nature. Namely by identifying what potential is like Umbrella in improving the economy and reviewing existing behavior the market is in accordance with Islamic Economics.

Result and Discussion

Result

The existence of the Sangkumpal Bonang Traditional market has received positive attention for the community, both the community around the Village Sangkumpal Bonang itself and Padangsidempuan City. Proven by the increase development of the number of visitors each week and turnover obtained. Sangkumpal Bonang Market is a market managed by self-help and community mutual cooperation, Sangkumpal bonang provides skills to Sangkumpal Bonang community in the field of economic development. These economic ventures were chosen because of the market environment which is very instrumental in developing it. Also rated as having good prospects, especially supported by people who are starting to become aware to work together to optimize Sangkumpal Bonang and the geographic location of the market. This is what the public already knows. As for business units developed by Sangkumpal Bonang Market are as follows:

1. Buy and sell. Transactions between one person and another in the form of exchange goods for other goods, or goods for money. The Sangkumpal Bonang market is developing in the field of buying and selling goods What is sold is traditional food and snacks made from traditional ingredients cassava, corn, tubers such as lemet, chili, cucumber, gatot, sawut, cemplon, combro, iwel-iwel, chips, cassava, cassava tape, sponge cake cassava, peyek, rengginang, sweet potato balls and many others. The traditional snacks above, there are also traditional foods such as gudek authentic Padangsidempuan, pecel bakmi, pecel lontong, Tiwul fried rice, also available cooked vegetables and so on. From various foods and snacks that are bought and sold has varying prices for traditional snacks ranging from Rp 1000,- to Rp. 5000,- and for traditional food the price is around Rp5000,- to 10,000,- and cooked vegetables are around Rp. 5000,- Apart from food, there is also organic fertilizer which is sold for Rp 5000,- for small sacks and IDR 15,000,- for large sacks of fertilizer It can be used for fruit and flower ingredients organic.

2. Photo Spots. In accordance with observations and interviews conducted by researchers on May 5 2019, photo spot at Sangkumpal Bonang market there are quite a lot of Sangkumpal Bonang Padangsidimpuan on the walls of people's houses and roads painted and given interesting pictures such as bicycles, bridges, wings and pictures that beautify the market area Sangkumpal Bonang, to increase the interest of visitors, the initiator and residents around the market work together after the event to repair and add photo spots in the market area.
3. Cupcake Corner. Boekou Cup Corner is one of those places too being the flagship of the Sangkumpal Bonang market, the boukocup corner is also a place to receive guests who come to the Sangkumpal Bonang market to conduct research, interviews, public lectures and so on so on, in the corner of the boukoe there are also reading books provided by the managers to increase their knowledge visitors and also additional entertainment for visitors who want reading, these books are obtained through purchasing managers, donations as well as books on loan from the regional library. According to interviews and observations conducted by researchers on April 7 2019 the Boukoecup corner also provides food as well drinks that can be ordered while visitors are at the Payungi market, Apart from that, that is the main motto of the Boukoe Cup corner that makes it Impressed visitors are "drinking coffee and paying freely." According to the results of an interview on May 5 2019 with mother Santi (as a traditional snack seller) with the existence of the Sangkumpal Bonang market has had a very positive impact on the addition family income, Santi's mother has participated in trading at Umami since the market was first inaugurated, she said "in the past Before this market existed, I worked every Monday-Friday, then was invited to come along trading at the Sangkumpal Bonang market, it's only on Sundays so there's income addition to the family." He said that by selling on the market you will make a profit The net obtained is around Rp. 100,000,- – 200,000,- with the presence of Sangkumpal Bonang market is a local community that is only a housewife have the ability to develop a business spirit as well as ownership additional income, he said.

According to Mrs. Santi, the business capital of the sellers at the market Sangkumpal Bonang mostly comes from the treasury of the Sabili Mustaqim Mushola, The amount of capital provided ranges from IDR 100,000-500,000 depending based on the needs of traders, from the business capital obtained used to buy selling materials, how to return capital. This is done in installments every week after the market event, amount The installments are not specified. Apart from Mrs. Santi, who really feels the benefits of the market Sangkumpal Bonang is Mrs. Sundari, one of the local residents living permanently in Sangkumpal Bonang also joined in trading at the market Sangkumpal Bonang, he said that the existence of this market is very good. There are many positive impacts felt, the most important thing is that you can helps the family economy and can employ several employees. Initially, with individual capital I started buying the necessary materials to sell gudeg is around 1 million rupiah. Thank God after several weeks of trading at Sangkumpal Bonang, getting quite a large turnover around 5 million rupiah per event. Even now I can open gudeg restaurant business from the turnover from trading in Payungi which I collect from each week. According to an interview I conducted on July 14 2023 to Mrs. Nurjannah, Mrs. Rusmiyati and Miss Fiya. They also confessed get additional income because of the presence of Sangkumpal Bonang. At first they are only housewives, but because of the existence of Sangkumpal Bonang they can develop an entrepreneurial spirit and help make ends meet his family's needs. According to Mrs. Rusmiyati's account of the results trading in Sangkumpal Bonang, he was able to educate his children in Padangsidimpuan. In contrast to Ms. Rusmiyati, Ms. Fiya relies more on results trade as future savings with family.

Discussion

The Sangkumpal Bonang market is actually a potential market to move towards an economy, where the community takes an active part on market development and progress. Therefore, it seems necessary to have careful analysis to strengthen the economy of the community around the

Sangkumpul Bonang market, so that you don't make the wrong move. The ultimate goal of development the economy is the independence of society.

Therefore, community economic development plays a role which is quite big in encouraging entrepreneurship. Before there was a market Sangkumpul Bonang is a community around Padangsidempuan who does not have additional income. Now, after this Umbrella market is running people can develop an entrepreneurial spirit and have an income additionally to fulfill the daily needs of the community. As stated in the previous discussion, Market Sangkumpul Bonang has played a role in improving the community's economy around Sangkumpul Bonang, including:

1. Sangkumpul Bonang Market plays a role as a place to promote snacks traditional foods are starting to be replaced by modern foods, even though the goods being traded are traditional, Sangkumpul Bonang promotes its products digitally. Apart from that, the Sangkumpul Bonang market is also a place to sell the products made by the surrounding community.
2. The second role of the Sangkumpul Bonang market in improving the economy of the community can be seen in the very enthusiastic involvement of communities both around and outside, although not all communities trade. However, there are also people who use the land as a parking area and rides.
3. Sangkumpul Bonang Market also absorbs workers from the local community who do not have a job and earn additional income, as well students who can provide additional pocket money for them.

In practice, the Sangkumpul Bonang market has received a response Very positive feedback from the community, many people from outside the sub-district Sangkumpul Bonang who met with the market management to join in and trading at Sangkumpul Bonang, but the market is committed and will focus on empowerment of traditional snacks. The market told us We cannot limit those who want to earn a living, but we give priority to the Sangkumpul Bonang Padangsidempuan community. The role of the market has quite strategic and significant value in providing contributions and its role as increasing self-reliance, independence, and community participation. The welfare of society within the form of joint business activity, this has actually become a characteristic market, economic development and the process of transmission or replication and assistance supervision. With the program, strengthening and developing the role of the economy community, this is also a provision for the community to get developing the creative economy and community independence.

Conclusion

Sangkumpul Bonang Market is in accordance with the perspective of Islamic Economics, This can be known from observations of traders and market managers Sangkumpul Bonang. The market and traders also stated that all types the food sold is halal and clean, and the prices given are not too high expensive and the profits taken do not exceed the limits of Islamic economics. The role played by the Sangkumpul Bonang Market in improving community economy, namely in the sectors of creativity and economic skills. The business units developed are buying and selling, game rides, spots photos, traditional games and others. Sangkumpul Bonang Market, Padangsidempuan City, has potential in improving the community's economy, this is proven by recognition several people who participated joined Padangsidempuan. Market Presence Sangkumpul Bonang has a very significant influence on society creativity and economy that improve the standard of living of the Village community Sangkumpul Bonang is increasing

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