Analysis Of Community Participation In The Development Of Bromonilan Village Tourism

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ABSTRACT



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Tourist Village Bromonilan is village tour based nature and culture that have including in category village tour sustainable development in Sleman Regency . Research This using 4 indicators participation , which consists of from taking decision , implementation activity or programs created , monitoring evaluation and utilization results . The method used in the research This is approach qualitative in nature descriptive .

Research result show that village tour Bromonilan in Sleman Regency has sufficient participation Good in development village tourism, development village tour Already effective However there is obstacle related in method manage village, taking decision demonstrate a sense of ownership and commitment public village tour bromonilan, implementation activity increase skills in manage village tour bromonilan, monitoring evaluation village tour bromonilan support and have utilized in a way effective and efficient will but in source Power man village tour bromonilan Still not enough adequate as well as utilization results village tour bromonilan can give for the Community in Bromonilan Village Sleman Regency.

INTRODUCTION

Tourist is one of the potential in development a country, but can also give influence positive to economy public in a way general. In case development in a particular area, tourism play a role important as size development economy and society.

Indonesia as an archipelagic country have Lots very potential development , including in field tourist That alone . Every area have characteristics typical itself which describes one region and another region , so that makes Indonesia a unique and diverse country . One of them An interesting province For visited is The Special Region of Yogyakarta Province is many areas own potential tourism , including tour typical , cultural , historical and natural .

Tourist No only become event For overcome the country as globally, but become indicator strong in economy. In its development, several tourist experience decline and diversification in various form. As a result, the sector tourist No only develop become industry creative but also become one of the sector economy with growth fastest globally. Potential Indonesian tourism, especially in the Special Region of Yogyakarta, which is a potential region become place tour most populous after Bali Island, with characteristic features its culture. (Meray et al., 2021) and interesting history tourists (Jamalina & Wardani, 2017).

In 2018 , the sector tourist beyond 40% strengthen Power competition sector Yogyakarta tourism 2019 is source original regional (PAD). Amount resident Regency Mountain South reached IDR 25.08 billion in 2019 and there were around 3,267,497 tourists (mostly big from beach , tax tourist Mountain South 25 billion in 2019). As of September 2019 (Focus on Tourism PAD , Department of Damaged Property Development , 2019), Revenue beginning tourist Bantul Regency amounting to IDR 21 billion , and tourism PAD Sleman Regency met the target of IDR 5.82 billion , while realization amounting to Rp6.11 billion (104%). (At least 10.5 million traveler arrived in Sleman in 2019). Therefore that , manufacturing scale small own superiority important in DIY development and scale small .

For overcome existing problems then, the Indonesian government consistent look for solution effective For support sector business small and medium during pandemic, some big through social media promotion (Gandasari & Dwidienawati, 2020); (Setiati & Azwar, 2020) During the pandemic moment

This time, the Tourism and Creative Economy Agency (Kemenparekraf) aims For promote online sales and social media campaigns with as best as possible.

Sleman Regency is one of the the most affected areas with transition towards a new normal in the industry tourism. Ability For adopt practice business new in the industry tourist No only limited to destinations tour it also extends to other services such as hotels, restaurants and centers business. Society must consider in a way ripe the consequences that will occur caused from every object tourism, because effort society is very important For create safe and sustainable environment for development and success activity tourism. Sapta charm is something necessary conditions improved to improve will people living in our country For do journey to a region with a specific area. Sapta charm is something related concepts with environment life and role public as host in create environment life sustainable and development industry that can support growth and development industry tourist through utilization a safe, orderly, clean, cool, beautiful, friendly and memorable environment.

In development sector tourism, perception public around to object tour This is very crucial. The community remains become focus main For ensure success growth tourism. Participation society is very important in evaluate progress of tourism programs Because they is participants active in development and development sector tourist.

Participation society is very important For overcome sustainability. Society becomes subject in development or development tour said, so that was created a program. Participation is method individual give return or contribute to certain activities, activities that are down to earth and graceful. Through participation, anyone can contribute ideas, suggestions, or criticism constructive anything that is useful in collaborate and implement existing programs. Contributions This can obtained from existing knowledge and experience For develop organized activities with good and giving clear benefits. Furthermore, the activities This Can advance and support something activity.

Sleman Regency is one of the few regions that has extensive potential and is very superior in many ways, in this case several tourist attractions, and is currently undergoing various progress and development to encourage and increase the attraction of visitors from all over the world. Sleman Regency is also known as an area that has many tourist villages, one of which is the Bromonilan Village Tourism in Sleman Regency, Yogyakarta Special Region. This Bromonilan Tourism Village is a very calm and peaceful natural destination, utilizing the potential of the yellow river and banks which are mostly derived from lush and bamboo derivatives, with beautiful views right under the bridge in the form of a waterfall that flows on the north side of the dam with a very clear water bridge.

Bromonilan Tourism Village has characteristics unique characteristics because it focuses more on In terms of culture, with dance studios, angklung art studios, and other attractions, there are challenges related to the lack of community participation in the development of Bromonilan Tourism Village. As a result, the village's development has been hampered, and its appeal is less appealing to tourists. Some of these issues include neglected gardens and a lack of management. access road between Village Tour Bromonilan And Jogloparisewu. In order to increase community participation, it is important for tourism activities in this village. to provide economic benefits which is real for local residents. Community participation can include various activities that support the development of the tourism industry, such as organizing art performances such as dance And angklung, preservation natural, guard sustainability environment, creating a safe and pleasant environment, creating a safe and pleasant environment for visitors to Bromonilan Tourism Village.

The success of Bromonilan Tourism Village in maintaining the authenticity of its village culture depends heavily on the level of community participation in efforts to maintain, promote, and develop their tourism destination. Based on the above background, the purpose of this study is **to** determine community participation in the development of Bromonilan Village Tourism and to analyze the supporting and inhibiting factors in the community's efforts to develop Bromonilan Village Tourism.

LITERATURE REVIEW

Community Participation

Participation public refers to the willingness individual For participate , and ability they For reach objective personal or Work The same in activity certain . According to understanding this , a individual can participate if He integrate himself to in his group through many processes with other people well from aspect values , customs customs , traditions , feelings , obedience , and mutual respect understanding .

Community participation in Islam is described as deliberation, which is one of the teachings of sharia which is well documented in the Koran and explains various aspects of human life. The concept of deliberation is the basis for upholding equal rights and obligations in human society, where one of the ways Muslims participate in society is through deliberation, which is explained in Surah Al-Imran verse 159: "So, thanks to Allah's grace, you (Prophet Muhammad) acted gently towards them. If you were harsh and harsh-hearted, they would certainly stay away from those around you. Therefore, forgive them, ask for forgiveness for them, and consult with them in all matters (important). Then, when you have made up your mind, put your trust in Allah. Indeed, Allah loves those who trust."

Based on the above, it can be concluded that participation refers to involvement and participation in a particular activity. Furthermore, participation is a community effort to contribute ideas and thoughts that each member of the community possesses.

According to Marhum & Meronda, nd (2021), there are 4 forms of indicators that encompass the core theory of community participation in its role, namely:

- 1. Participation in decision-making. Community participation in decision-making within their region should be developed through platforms that enable communities to participate discreetly in the decision-making process for programs agreed upon in their respective regions.
- 2. Participation in the implementation of the developed program means that the implementation of the program or activity created is a continuation of the plan that has been completed.
- 3. In relation to this, it can be explained that one form of community participation can be carried out by the community providing input to help implement the program that has been created.
- 4. Participation in monitoring and evaluation. Public participation in monitoring and evaluating development programs and activities is crucial for determining whether the desired goals are aligned with the plan.
- 5. Participation in the Utilization of Results. Often, communities don't directly understand the benefits of each program they implement, resulting in wasted results.

Community Participation Factors

According to Angell's theory put forward in Lisdiana (2013) and (2017), there are three factors that influence public participation in general, namely:

- 1. Age significantly reduces a person's productivity, in contrast to older individuals, individuals who have children who have relatively more mature attitudes and behavior.
- 2. Gender, patriarchal culture which is still very strong in Indonesia still influences women's participation in community participation which is dominated by women's groups.
- 3. Education has been described as one of the most important learning tools for active participation. As education levels increase, people will undoubtedly have a more comprehensive understanding of design and construction and the types of participation they can offer. Perfect, but somewhat incomplete.

Benefits of Community Participation

According to Sagitta (2016), participation in decisions regarding benefits is a form of community support to participate and enjoy, but it is also believed that the community can participate in evaluating, analyzing, and interpreting the results of completed construction. Utilization of these development results is expected to increase community creativity, economic and social activities, and a sense of togetherness, which will ultimately result in more successful construction.

Tourism Village Development

Understanding development According to the General Dictionary of the Indonesian Language, it is a process, method or results development . More specifically explained in Indonesian Dictionary book by WJS Poerwadaminta that development is a process that makes all something , including mind and knowledge become pure .

Community development is development focuses on removing obstacles that do not contribute to specific goals. Community development involves change and conflict. Mass development aims to unite communities, create cohesive societies, and build participatory democracy. The ability of communities to communicate with community programs is known as community development.

Steps involved in developing a tourism area. Referring to the 2020 Tourism Village Guidebook, the

steps for developing a tourism village are as follows:

- 1. Pioneering. Currently, one of the tourist villages still has the potential to develop into a tourism destination.
- 2. Developing. Currently, the Tourism Village is well-known among the general public and is able to accommodate visitors from both within and outside the country.
- 3. Progress. Today, the community has reached a new level in its tourism sector.
- 4. Independence is the most important phase in the development of a Tourism Village. Foreign countries have made Tourism Villages independent and developed sustainable tourism concepts that have gained international recognition.

According to the Ministry of Tourism in the Village Tourism Guidebook (2020), here are some principles of tourism development:

- 1. Authenticity. One of the highlights is the authentic activities that take place in the village.
- 2. Southeastern communities. This exhibition represents the traditional practices of the local community.

Attitudes and values are under development, and Tourism Villages remain steadfast in their legal systems and religious beliefs to uphold established norms. Preservation and support. Tourism Village development must take into account the country's carrying capacity and capacity.

The goal of tourism development is to generate benefits for both local communities and tourists. Tourism development in this area benefits both local communities and tourists. The benefits to the entire community encompass economic, social, and religious aspects. However, if the development project is not well planned and implemented, it can also create other problems that are detrimental to the community and workers.

According to Spillane in Meray (2016), there are several very important tourism components, namely:

- 1. Attractions (power pull) or attractions can classified as something incident or Location. The attraction of the site is location physique permanent, such as parks, museums, and animals gardens. Locations This found throughout the designated area for objective recreation. Meanwhile event attraction is ongoing activities in a way Keep going continuous and its location can accessible or visited with easy, such as festivals, exhibitions, or local events.
- 2. Facilities (required facilities) Facilities should near with the market so that everyone can focus on their daily activities at the location Sleeping, eating, and drinking by tourists quick stay in place purpose, because facility accommodation is very necessary.
- 3. Infrastructure . If not There is infrastructure base Power attraction and its facilities No can provided with easy , development infrastructure in the area it turns out certain show existence appreciation Good tourists both tourists and non-tourists .
- 4. Transportation is very important For reduce time and distance required in journey tourist In particular , transportation is highly valued throughout the world , both land , sea , and air , is aspect symptoms basic and non -basic tourism changed .
- 5. Friendliness Tamahan . Foreign tourists who need information about objective the tour that will be they come to related with tourists who are present in the area and are known to him need certainty guarantee security .

Development tour Power pull is objective For increase utilization various source Power tourism . Aspects certain things that are read outside tourism , whether secretly or No will hinder development something tour certain . Therefore that , object tour have ability For move free on a area certain . Therefore that , the identified location own capable power push traveler For visit and stay in the area the .

RESEARCH METHODOLOGY

Location and Time of Research

Research location located in road Bromonilan , Purwomartani , Kalasan District , Sleman Regency , also known as the Tourism Village Bromonilan . Object Study is Community Participation in Development of Tourism Villages Bromonilan . Author's reasons choose location This can give access easy obtain the required data or to subject research , location This can speed up the data collection process and make it easier researchers in do observation or interview

Types of research

Types of qualitative data , research This use qualitative data types , used For related research with phenomenon or social symptoms that influence society . According to (Kuncoro , 2022), " qualitative data is source a comprehensive and process - based description of what is happening in scope local . Qualitative data can follow and understand series incident in a way chronological , assessing connection because consequence between scope society , and provide Lots useful explanation . Qualitative data more tend direct author on discovery No unexpectedly , this data help researchers beyond presumptions and framework Work beginning ". The qualitative data mentioned in study This is Community Participation in Development of Tourism Villages Bromonilan as well as results interview to informant .

Informant Study

Informant key or main is informants who are very knowledgeable , understand and have knowledge more in about topic research discussed researchers , as will be researchers do is Community Participation in Tourism Village Development Bromonilan means information key or main is :

Table 1: Informant data Study

No.	Informant	Position	Number of Informants
1.	Giryamto	Head of Bromonilan Tourism Village Management.	1 Person
2.	Warsito	Development and economic section of Bromonilan Tourism Village.	1 Person
3.	Bromonilan Tourism Village Community	Bromonilan Tourism Village Community.	6 People
4.	Gunardi	Documentation section of Bromonilan Tourism Village.	1 Person
5.	Sarwoto	Promotion section	1 Person
6.	Sudiyono	Human resources section of Bromonilan Tourism Village	1 Person
Number of Research Informants			11 People

Source: Informant Data Study

Data Analysis Methods

According to Miles and Huberman (Sugiyono , 2018:242), data analysis is the process of searching for and arranging data. in a way systematic data obtained from results interviews , notes field , and other materials , so can easy understood , and the findings can informed to other people. Data analysis was carried out with organize data, describe into units, doing synthesis , composing to in patterns , choosing what is important and what will studied , and made conclusions that can be drawn told to others. Miles and Huberman (Sugiyono , 2018:244), stated that the activity in qualitative data analysis done in a way interactive and ongoing in a way Keep going continuously until complete , so that the data Already saturated . Activities in data analysis , namely data *reduction* , data *display* and data *conclusion drawing/verification* .

RESEARCH RESULT

tourist village Bromonilan , which is located in the Special Region of Yogyakarta Province , Sleman Regency , Kapanewon Kalasan , Village Purwomartani , Hamlet Bromonilan , founded with background behind potential large local and efforts increase economy public through tourism . Beauty natural with view beautiful countryside and fresh air become Power pull main for tourists . In addition , the wealth culture and traditions local which is still awake , like arts , crafts and ceremonies customs , interesting interest tourists who are interested in Javanese culture . Agricultural activities that become eye

livelihood main residents also offer experience tour agriculture. Establishment village tour This aim empowering public local, giving benefit economy through accommodation, culinary, handicrafts, and services guide tourism, as well as push preservation environment and culture. local. Development infrastructure, such as place parking, stalls eating, and center information tourism, support comfort visitors.

Findings in the field will explained in the results findings research, research This take information through interview in a way directly in the field together with informant still namely the managers of the Tourism Village Bromonilan which is located in Sleman Regency, some of which have already interviewed like head of the tourist village Bromonilan, Development and Economic Section of Bromonilan Tourism Village, Community of Bromonilan Tourism Village, Documentation Section of Bromonilan Tourism Village, Promotion Section and Human Resources Section of Bromonilan Tourism Village in the Tourism Village area Bromonilan and society about. Regarding results study Analysis participation public in taking decisions, roles as well as public general in activity or programs created, as well in monitoring evaluation and development of tourist villages Bromonilan as well as factors that influence it.

Forms of Community Participation in Development Tour

Participation public in development tour is a group of people who participate active in take decisions and provide contribution to each program or activities created , Participation public is one of the very important factor in the development process something tourism , because required Level of participation public to village tour In participation public need something approach between society that can help determine objective something development village tourism and the administrators village tour Good in a way individual and group more active in operate tasks for development village tour can reach expected goals .

Participation public is deliberation or collection idea public For reach something village growing tourism in accordance objectives . Factors that influence participation public is source Power social , cultural , environmental as well as group interest in policy tourism . The community plays a very important role active in manage implementation activity or programs in the Tourism Village Bromonilan .

Participation public in development village tour covers a number of vision related to potential development Based on that . results surveys and information available in the Tourism Village Bromonilan state that indicator participation public become something important in success development tour is indicator participation resident .

The research results obtained that the Tourism Village Bromonilan involving all over community and administrators village tour For play a role in development village tourism . Management village tour need have good reason For reach goals that have been set , and objectives said make a tourist village Bromonilan This more important and crucial for everyone for support development tour mentioned and more effective promote it .

Community Participation in Decision Making

Participation public in taking decision show that how far the taking successful decision achieved . According to Gaventa & Barret in Muflihah, et al., (2023) "Examining various outcomes of citizen involvement in decision-making processes in various contexts. They found that community participation can produce various positive outcomes such as increased accountability, transparency, and empowerment."

Decision-making through community participation is a step or action taken. One of the determining factors for the success of a tourism village is community participation in its development process. Therefore, the community also plays a crucial role in the development of a tourism village. Participation in decision-making regarding tourism management activities is carried out through internal and external meetings and deliberations.

The involvement and active participation of the Bromonilan Tourism Village community in decision-making is very important for activities held in the tourism village and inviting the community to participate in decision-making is very lacking. Several important parties are involved in the development of a tourism village. Decision-making can be defined as the level of success achieved through a specific effort in accordance with established objectives. The community participation indicator in decision-making is used to assess whether the decision-making process, based on community participation

previously implemented in the Bromonilan village community, is effective in the future development of the tourism village.

Results study This demonstrates that Bromonilan Tourism Village has implemented various initiatives, and what is expected of it is its ongoing activities. It must conduct evaluations to address any shortcomings, ensuring continued progress and a return to attracting more visitors. In decision-making in Bromonilan Tourism Village, the process involves all village heads, tourism village managers, as well as local communities and other organizations involved in collaboration for decision-making related to the development of Bromonilan Tourism Village. Creating a healthy democracy, community participation in tourism village decision-making also demonstrates a sense of ownership and commitment to development. It is hoped that the community living in the village will be more proactive in providing assistance to direct the development of the tourism village and produce more successful and mature results, as well as strengthen the social, cultural, and democratic values within the village.

Participation in the Implementation of Activities or Programs Created

Participation in the implementation of a program or activity designed to assess a tourism village's capabilities in its future development, ensuring that this information is accessible to the general public. In accordance with the established and achieved vision and mission, as well as the desired results, Bromonilan Tourism Village has several programs to develop the tourism village, namely:

1. Promotion

The Bromonilan Tourism Village program or activities have the potential to highlight several issues that arise in tourism development, such as the need to promote tourism through various businesses and media.

2. Cooperation

Bromonilan Tourism Village has collaborated with Saka Pramuka so that now Bromonilan Tourism Village is nicknamed the Scout Village. Apart from that, Bromonilan Tourism Village also collaborates with various educational institutions to help market Bromonilan Tourism Village.

3. Cultural Preservation

Bromonilan Tourism Village in the cultural preservation program is a form of activity that maintains and develops local culture in the local community, this program can be in the form of classical and modern dance arts, jamparingan, jathilan, bregdo, angklung, Karawitan and kethoprak.

4. Infrastructure Development

The Bromonilan Tourism Village, with its infrastructure development program, aims to improve and enhance its physical facilities and services. This program aims to increase accessibility and comfort for tourists, as well as support local and sustainable economic growth. To this end, the village provides several facilities, including restrooms, parking areas, and a place for worship.

Based on the above, the existence of this program for the community and tourism awareness groups, especially the administrators, is more useful in improving their skills in managing the Bromonilan Tourism Village. The existence of this program can improve the development of tourism villages and human resources so that they continue to develop.

Participation in Monitoring and Evaluation

Participation in the monitoring and evaluation phase of tourism village development is crucial, ensuring that objectives are achieved and also providing a comprehensive understanding of the issues and challenges that arise during implementation. In this regard, community participation in gathering information on the development of the Bromonilan tourism village is crucial.

Bromonilan Tourism Village carries out monitoring and evaluation of the development of Bromonilan village tourism, which can be said to be ineffective. The results of the participatory interviews and evaluation of the Bromonilan tourist village community at each stage of the evaluation were not significant, but the managers and the surrounding community of Bromonilan can support and encourage the development of Bromonilan tourist village according to the desired goals. In developing the tourist village, the tourist village advisor can provide guidance to community leaders to provide direction and suggestions in the development of the tourist village.

Participation in Utilization of Results

Participation in utilization results participation public in enjoy benefits from before and after development village tourism and the existence of tourist villages Bromonilan as method For participate in utilise the result. Although contribution wealthy society consists of from provide ideas, thoughts and

participation in the form of power, but must balanced with benefits received public start from economic, social and environmental strategies.

Village community tour understand and realize benefit from existence village tour said . Especially from sector closely linked economy relation with existence village tour remote . However based on results studies conducted in the area said , it is concluded that the most benefited population from economic strategy This is residents who do activity package tourism in the Tourism Village Bromonilan . Tourism Village Community Bromonilan Not yet fully accept impact declining economy from the Tourism Village Bromonilan .

Utilization results in participation can help increase development that has been ongoing as in the Tourism Village Bromonilan . Participation in utilization results can help public understand results in a way more whole and further will become part in the implementation and development process in a way more comprehensive . Interview results with informant above , the contribution of Tourism Villages Bromonilan to development tour related with utilization results can give support anything against development village tour and economy village tour .

DISCUSSION

According to Theresia et all (2015;196) Participation public is action take part in activities , whereas understanding participation public is involvement public in a development process in which society follow involved start from stage preparation and programming, planning and development , formulation policies , and decision making decision . According to Sari P (2021:95) who explains that main participation in activities held by the community is effectiveness and efficiency group . In other words , participation public hare effective and successful , and not can arrange interest personal a number of group .

Community participation demonstrates the good health of Bromonilan Tourism Village, as demonstrated by its village head's vision and mission for its development. The village's reach to the community is extensive. Consequently, the village has a strong community support for its successful development. Community participation shows from the results that Bromonilan Tourism Village has done very well. The cooperation between the community and the Scouts can help Bromonilan Tourism Village in physical and non-physical forms, as well as support Bromoilan Tourism Village in carrying out activities in the tourism village which are still in the sustainable stage.

However, the obstacle is that those who participate in the decision-making process of Bromonilan Tourism Village are still lacking and more must be done to improve several decisions that have been made so that the results are more optimal for the development of Bromonilan Tourism Village and for the future, the community will be more productive in providing suggestions or submissions so that the tourism village can develop well. At this stage, community participation in decision-making can ensure that the underlying decisions have taken into account the needs, desires, and aspirations of the community.

There is currently no significant monitoring and evaluation in Bromonilan Tourism Village, so it must proceed according to circumstances. Although the participation of the Bromonilan Tourism Village community in each evaluation stage is less significant, the surrounding community can support and encourage Bromonilan Tourism Village to develop according to its intended goals. Active community participation in the development of Bromonilan Tourism Village is crucial because the activities offered there are always carried out, even during construction. The involvement of the community and the tourist village in development is an initiative to improve and expand Bromonilan Tourism Village.

The results of community participation indicate that in the utilization of results that Bromonilan Tourism Village has not provided a significant impact of results so that the utilization of results is still very small, but the problem is that the tourism village administrators are no longer active in managing the tourism village, such as if there are tourism village activities only a few people have free time and can do it. Based on the results of this study, based on community participation, there is no coercion to do or help in the development of the tourism village.

The utilization of Bromonilan Tourism Village's resources extends beyond physical assets to economic aspects, including revenue generation. The benefits of Bromonilan Tourism Village can be used to improve infrastructure, provide services and facilities for visitors, and support various sustainable tourism village development programs.

In the development process village tourism, society around made into as subject active, meaning environment surroundings and social life of the village community the made into as objective tourism.

According to Nurhajati , (2017) The community also plays a role as agent promotion tour as well as innovator in provide ideas development village tourism . According to Yusuf A. Hilman et al. (2018). The purpose of development village tour is For preserve environment nature and improve growth economy in a area so that with implement draft village tour This be one of form friendly tourism to environment in time upcoming .

Development village tourism one of the method used public For develop village tour in a way independent is development village purposeful tourism For increase potential to village tour in a way overall as area object tourism. Every village tour must developed For maximize its potential and minimize its shortcomings, including source Power the water alone, belief religion, and level life its people in a way as a whole. So that society can utilize and have control to development Village Tourism, then public must empowered through negotiations together and negotiation together.

Based on results research , Tourism Village Bromonilan in development village tour as place ongoing tourism growing , many necessary obstacles be fixed . Therefore that , for overcome existing challenges , supporters development village tour must do study as much as maybe . Here a number of the difficulties mentioned above , Potential owned village No appreciated by society village . Population local in the village Not yet understand various problem social , internal, external , and non-physical which can hinder development village tour .

Marketing and promotion , things This important in progress village tour Because in village tour bromonilan not enough in matter marketing and promotion . Need do marketing and promotion village tour in a way active with through various channels , such as past instagram , tiktok , facebook , web circus , brochures , and participation in exhibition tourism . One of the challenges faced in development village tour bromonilan is Still There is a number of facilities and infrastructure that have not been adequate like broken toilets , closed homestays , and food stalls covered meal . Recommended For increase quality . Government village can submit help from government center or look for partnership with sector private For funding project This .

Factors inhibitor development of tourist villages Bromonilan must more noticed and evaluated in a way ripe for tourism the can develop so that in the end will become beautiful and interesting tourism visitors.

CONCLUSION

- 1. Research result participation public in development of tourist villages Bromonilan happen Because existence factor economy and awareness public For develop village as well as factor welfare economy, society pushed in participate in form thought in the form of innovate object tourism and innovation culinary. Apart from in form mind, society also participates in form skill in the form of manage object tourism, and providers service service.
- 2. Supporting factors public in effort development of tourist villages Bromonilan that is participation in taking Tourism Village decision Bromonilan Not yet maximum in development village tourism , however , in order to take , decisions This can maximum required existence regular meeting between community and management village tourism , participation in activity or programs created Already in accordance needs and has implemented with Good .

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